



THE
SCHECTER
GROUP

Communications Matters™

Comms Camp 2015



Comms Camp



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Communications Matters™

When your people communicate well – with customers, with stakeholders and with each other – the benefits to your organization are diverse and lasting.

The Schechter Group's Comms Camp is the industry's leading offsite program for transforming your people into skilled, self-assured communicators and equipping them with the conceptual knowledge and practical tools to become strong leaders, valued collaborators and articulate brand ambassadors.



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Participants in the program spend three immersive days enjoying a series of interconnected modules that provide a new perspective into what it means to communicate effectively. With a mix of direct instruction, fun simulations and hands-on workshops, our program is carefully designed to return participants to their organizations with a new understanding of communications and a powerful range of techniques to apply in a variety of business situations.

Each Comms Camp session is capped at 30 participants in order to guarantee maximum benefit for all who attend.



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Program Schedule

Day 1	
Morning	
8:30 – 9:15	Breakfast and Mingling
9:15 – 10:00	Keynote Address and Morning Kickoff
10:00 – 10:15	Break
10:15 – 11:15	Module 1: Do You Know How You Communicate? Communication drives business, yet most people are unaware of their own communications style. In Module 1, participants discover their own strengths, weaknesses and tendencies as communicators – both one on one and as part of a group – and are furnished with specific tools for communicating strategically.
11:15 – 12:00	Small Group Reflection and Application
12:00 – 1:00	Lunch
Afternoon	
1:00 – 2:30	Module 2: Do I Know Why I'm Talking? When you encounter a colleague in the lunchroom, do you establish mental parameters before diving into the conversation? Do you consider context? Do you think about the other person's perspective? In Module 2, participants are taught how to identify situations, understand dynamics, read signals and communicate to maximum effect.
2:30 – 2:45	Break
2:45 – 4:15	Facilitated Group Workshop
Evening	
6:00 – 8:00	Dinner and Evening Activity

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Program Schedule

Day 2	
Morning	
8:30 – 9:15	Breakfast and Mingling
9:15 – 10:00	Keynote Address and Morning Kickoff
10:00 – 10:15	Break
10:15 – 11:15	Module 3: Five Pivotal Moments <p>From the war room to the washroom, interactions with others pervade every moment of the workday. How you manage these interactions determines how successful you are in your role and, in turn, how valuable you are to your company. In Module 3, participants are taken through the five critical moments that make up the daily fabric of workplace communications and given techniques to recognize and capitalize on them.</p>
11:15 – 12:00	Small Group Reflection and Application
12:00 – 1:00	Lunch
Afternoon	
1:00 – 2:30	Module 4: Should I Be Myself or Someone Else? <p>Though we all want to communicate authentically, we also want to succeed in our roles and advance in the organization. Does this mean one should consciously adopt different approaches at different times, or is it always the right choice to let natural instincts be our guide? In Module 4, participants explore what it means to match communication style to situation and circumstance, while always staying the real you.</p>
2:30 – 2:45	Break
2:45 – 4:15	Facilitated Group Workshop
Evening	
6:00 – 8:00	Dinner and Evening Activity

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Program Schedule

Day 3	
Morning	
8:30 – 9:15	Breakfast and Mingling
9:15 – 10:00	Keynote Address and Morning Kickoff
10:00 – 10:15	Break
10:15 – 11:15	Module 5: The Front of the Room Public speaking comfortably outranks death as people’s number-one fear. But to be a true asset in any organization, one must be able to stand in front of a group and deliver with impact. In Module 5, participants explore our complex human relationship with the spotlight, before learning how to embrace it willingly, and powerfully.
11:15 – 12:00	Small Group Reflection and Application
12:00 – 1:00	Lunch
Afternoon	
1:00 – 2:30	Module 6: Lapsing into a Comma From calling everyone “Chief” to hijacking conversations, there are a number of communications missteps from which it can be difficult to recover. In the final module of Comms Camp, participants enjoy a light-hearted but serious look at the types of communications gaffes that can take you three steps back, and how to avoid them.
2:30 – 2:45	Break
2:45 – 3:30	Closing Activity
3:30	Graduation

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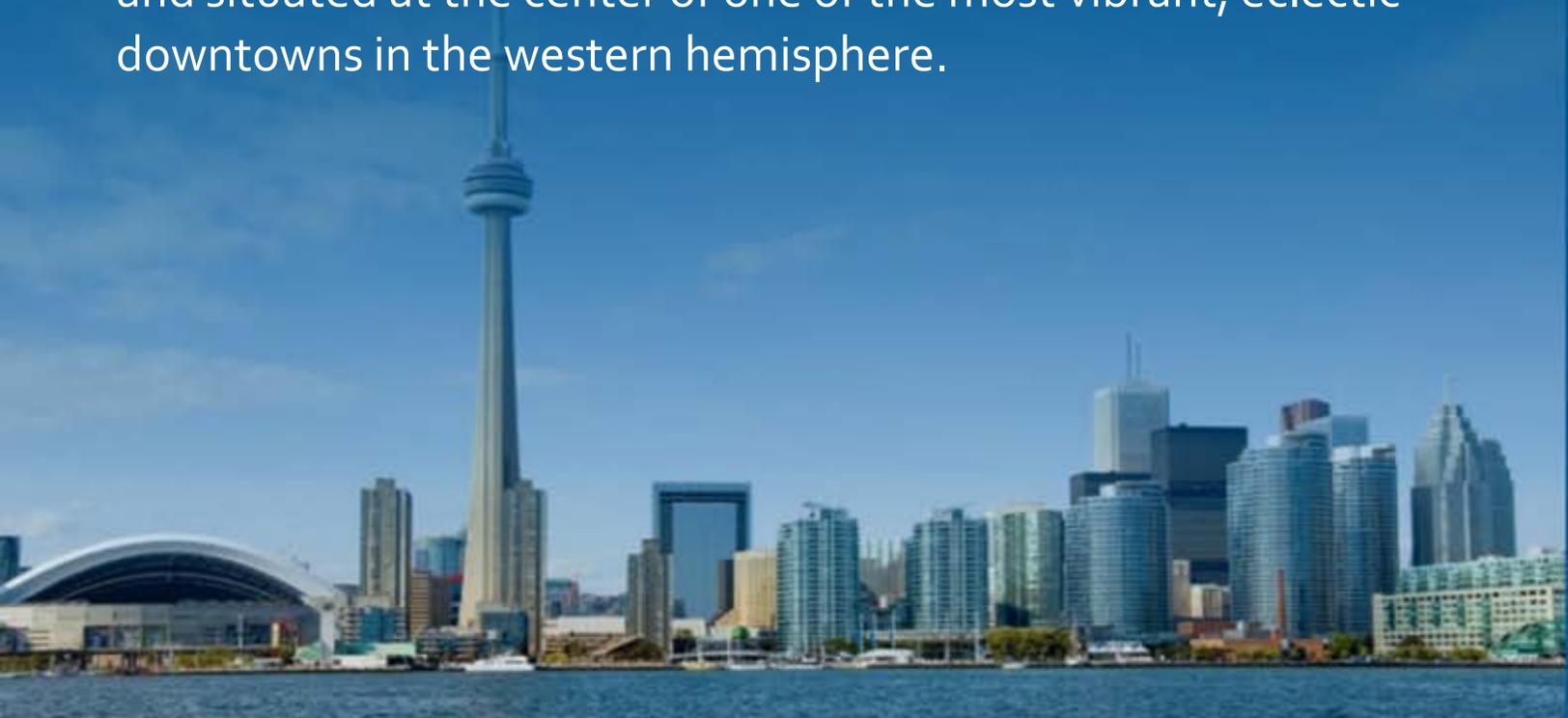
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Program Setting

Often referred to as “New York City run by the Swiss,” Toronto is renowned for its unrivalled mix of cultural diversity, modern style and world-class offerings. The third-largest city in North America and an international hub of industry, art, media and commerce, Toronto is a unique destination offering visitors a taste of cosmopolitan energy combined with Canadian hospitality and warmth.

Program Venue

TSG’s Comms Camp is held at the spectacular Renaissance Hotel, steps away from the beautiful shores of Lake Ontario and situated at the center of one of the most vibrant, eclectic downtowns in the western hemisphere.



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2015 Program Dates: May 13-15
July 15-17
October 7-9

Program Fee: \$4,750

The program fee covers tuition, three nights' accommodation, course materials and all meals. It does not cover travel.

Application Procedure

To apply for TSG's Comms Camp, please complete and submit the online form at www.schechtergroup.com/comms-camp. One of our program administrators will respond to you within one week of receiving the form.

Contact Us

For further information, please e-mail info@schechtergroup.com or call the Schechter Group phone number nearest your location. Phone numbers can be found at www.schechtergroup.com/contact.

